

Message Text

UNCLASSIFIED

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FM AMEMBASSY SINGAPORE

TO SECSTATE WASHDC 0371

USDOC WASHDC

UNCLAS SINGAPORE 1509

E.O. 11652: N/A

TAGS: BEXP, SN

SUBJ: COMMERCE TARGET INDUSTRY RESEARCH: POST STUDIES-
FOOD PROCESSING AND PACKAGING EQUIPMENT MARKETS

REF: STATE A-2246

1. REPAIR REQUESTS POST CONDUCT MARKET RESEARCH INTO FOOD PROCESSING AND PACKAGING EQUIPMENT. EMBASSY HAS SELECTED 10 TARGET MARKET SECTORS AND TWO MARKETS OF SPECIAL OPPORTUNITY. PLANNING AND SCHEDULING OF OUR RESOURCES IS DONE ON BASIS THESE SECTORS. FOOD PROCESSING AND PACKAGING EQUIPMENT WAS NOT SELECTED AS TARGET MARKET. NEITHER WAS FPPE INCLUDED IN PAST FY 75 GOALS NOR WILL IT BE INCLUDED IN CCP. EMBASSY HAS REQUESTED THREE FSL POSITIONS IN ORDER TO MEET PRESENT COMMERCIAL GOALS. HAD WE THZSE EXTRA PERSONNEL WE COULD CONDUCT THESE NON-SCHEDULED, NON-PRIORITY MARKET RESEACH STUDIES. WITHOUT THEM, HOWEVER, IT IS VERY DIFFICULT BECAUSE STAFF CANNOT HANDLE MORE OVERTIME.

2. POST UNDERSTANDS, HOWEVER, THAT USDOC LOOKING AT FPPE MARKET IN ENTIRE REGION AND DOES NOT WANT EXCLUDE COMMERCIALY SIGNIFICANT POST. THEREFORE, IF US \$200 CAN BE AUTHORIZED, WE CAN HIRE TEMPORARY HELP TO DO LIMITED STUDY TO DETERMINE SINGAPORE ROLE IN SEA FPPE MARKETS.
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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